



Privacy Notice 2018

Terms of use

It is the aim of L & A Reinforcements Limited that all persons whose personal data is processed by L & A Reinforcements Limited shall at all times be confident that their privacy is respected and that due care is taken regarding his or her personal data. Further information can be found in L & A Reinforcements Limited Data Protection Policy.

General

1. L & A Reinforcements Limited is the data controller for the processing carried out by us or on our behalf. This means that we determine the purpose of and means for the processing of your personal data, i.e. why and how we process the data.
2. L & A Reinforcements Limited will comply with all data protection laws incorporated into UK law that control the collection and use of data relating to individuals ("personal data") as well as with this privacy notice. The purpose of this privacy notice is to set out the principles governing the use of personal data you give to us, or we obtain about you.
3. This privacy notice will be revised regularly and any subsequent changes will be published on our website.

Data we may collect from you;

4. Personal data, including data such as names and addresses which you provide to L & A Reinforcements Limited, may be processed manually as well as by computers.
5. Visitors to our website:

An IP address is a unique number which makes it possible to identify a user's connection to the Internet and it is automatically provided by your web browser each time you view a website. Any visit to the L & A Reinforcements Limited site may lead to registration of the IP address used for such access. to optimise your user experience

Use of Cookies

6. This site may use "cookies," which are small data files stored on your computer or another computer for use with your web browser software. Cookies are used on this site to provide the user with access to functions available on the site such as ordering information

material and choice of language. If you would like information about cookies and on how to restrict or block cookies, please visit www.allaboutcookies.org

7. By accepting the Terms of Use as well as by accessing and using the website, you consent to the use of the above stated cookies. You may also consent to our use of cookies by the settings you have made in your web browser. If you do not wish to accept our use of cookies, you must then exit this website or disable the function for cookies in your web browser software. Please note that without cookies, the functionality of the site may be impaired.

Other stakeholders

8. Other stakeholders include job applicants, former employees, clients and third parties, as well as individuals contacting L & A Reinforcements Limited via social media.

Any personal data collected from other stakeholders will be processed in line with this notice, and the purpose it was originally collected for, and held securely. Examples of personal data held for other stakeholders are:

- Name
- Contact details
- IP address

As per the General Data Protection Regulation (GDPR), data collected must not be kept for longer than it is required. The personal data we collect about other stakeholders will be deleted when no longer required, unless there is a lawful basis to process particular data, or consent has been received to store the data.

How we use your data

9. Your personal data will only be used for the purposes indicated when you submit the data, or to fulfil our legal obligations, or as detailed (below) under this privacy notice. Should we need to process your data for a new purpose we will contact you prior to the processing activity.

We may use personal information in the following ways:

- To administer any request from you
- To administer any actions needed regarding any agreements with you
- Marketing and customer follow-up
- Sales/product development, all as determined and applicable by L & A Reinforcements Limited. By submitting personal data, you agree and consent to be bound by the terms outlined in this Privacy Notice and in the Terms of Use.
- To comply with regulatory requirements
- For business analysis

10. Personal data will be securely stored on our servers in the majority of cases. Should there be a need to disclose your data elsewhere we will do so after checking the security measures in place.
11. This privacy notice does not cover any links that may be posted within this site linking to other websites. We encourage you to read the privacy statements on the other websites you visit.

Disclosure of your data

12. L & A Reinforcements Limited may provide your personal data to third parties such as a partner or distributor of our products in order to fulfil the purpose for which they were collected. The data provided by you might be exported to other parties of the L & A Reinforcements Limited and/or business partners located in countries within, or outside of, the European Union and the European Economic Area.
13. Where data needs to be exported outside of the L & A Reinforcements Limited, and the European Economic Area, suitable contracts will be drawn up to maintain a level of security equivalent to the GDPR of the data.

User Submissions

14. L & A Reinforcements Limited may allow you to post information, comments or other material on our site, social media networks or other online service. This is done in order to facilitate the flow of information about L & A Reinforcements Limited and our products. Please note the terms for such user submissions are set out in the Legal Notice above.
15. Do not provide us with information about other persons unless you can prove that you have their consent to provide it.
16. Please exercise caution when submitting personal data online. It is your responsibility to maintain the security of your passwords and personal information. Your usage of this website constitutes an acknowledgement and assumption of these risks.

Your rights

17. L & A Reinforcements Limited strives to be as open and transparent as possible in regards to what personal information we hold on you and how we process that data. If you wish to further understand what data we hold on you, or request personal data be corrected or deleted, you can do so using the contact details below.
18. You have the right to ask us not to process your personal data for marketing purposes.
19. You also have the right to submit a complaint to the relevant supervisory authority if you find that your personal data is being processed in violation of applicable data protection legislation.

How to Contact us

If you have any questions regarding L & A Reinforcements Limited's privacy notice, or wish to contact us regarding access to and correction of your Personal Data, you are welcome to contact us using the contact details below:

Email:

everybody@lareinforcements.co.uk

Post

L & A Reinforcements Limited

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Felton

Morpeth

NE65 9EY

This document was last updated 31 July 2018.